WHAT DOES IT COVER?

- **Exhibition:** More than 150 exhibitors from top of the line institutions showcasing best practices to the global participants and explore collaborations.
- **Conference:** In line with the current government’s focus, this year’s Summit & Exhibition will deliberate on the new education policy, vision for higher education in India that’s relevant not just for India but the world and developing strategies to promote India as a Global Education Hub.
- **Hosted Reverse Buyer Seller Meet (RBSM):** B2B meeting with the delegation of over 300 international student recruiters to be hosted during the event from the regions like Middle east, CIS, SAARC and Africa etc.
- **FICCI 6th Higher Education Excellence Awards:** Recognition of quality and excellence in higher education delivery.
- **CEO Roundtable:** Exchange of information, ideas and insights on higher education among top CEOs.
- **Master Classes:** Focused discussion on topical issues pertinent to the sector.
- **Poster Presentation:** A theme based competition for professionals / post-graduate students to creatively share their know-how with the delegates.
- **Delegate Participation:** Footfall of 1000 plus national and international delegates which will include 300 plus international delegates from more than 65 countries.
- **Campus Visit:** On the last day of the exhibition campus visit will be organized for the foreign delegates who show their interest to visit the participating University’s / Institute’s campus.

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**Reverse Buyer Seller Meet: 300+ Hosted Education Consultants**

- Delegation to be hosted from the following countries: Africa • Middle East • SAARC • CIS
- Also, delegates from USA, UK, European Union & other countries
- Exclusive one to one meetings of the exhibitor with hosted foreign education agents

**Profile of the Hosted RBSM Delegates**

- Education Consultant
- Chancellor / Vice Chancellor / Dean of a University or Institution
- Director / President / Vice President / Rector / Head - International Relation / Head of University or Institution
- Senior Officials from Education Ministry
- President / Secretary of Largest Education Association
- Journalist dealing with Education Sector

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**Collaboration Models**

- Academic Exchange
- Twinning Programs
- Dual Degree Programs
- Research Collaborations
- Joint Degree Programs

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**Who Should Participate?**

- Universities / Higher Educational Institutions / Academicians and Scholars
- Banks & Financial Institutions
- EdTech and IT Companies providing technology products & services to the Higher Education Institutions / Universities
- Government officials / Policy makers / Think Tanks
- Skills / Training Institutes
- International Organizations & Associations, Embassies, High Commissions & Consulates
- NGOs & Other Stakeholders
- Publishers

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**Exhibition Participation Charges**

<table>
<thead>
<tr>
<th>Space</th>
<th>Minimum area</th>
<th>Participation Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shell Space</td>
<td>9 sq. mtr.</td>
<td>INR 1,45,000 / US$ 3600</td>
</tr>
</tbody>
</table>

(Fascia Name, two chairs, one table, carpet, 3 spot lights, dustbin & 5 amp socket)

*Plus GST @18% on the above*

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**Conference Delegate Registration**

<table>
<thead>
<tr>
<th>Delegate Type</th>
<th>Registration Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indian Nationals</td>
<td>INR 12,000 per delegate</td>
</tr>
<tr>
<td>Foreign Delegates</td>
<td>USD 700 per delegate</td>
</tr>
</tbody>
</table>

**Incentives**

- a. Early Bird Discount: 10% off on the delegate fees i.e. Rs 12,000 (excluding taxes) on Registrations received before 31st August, 2019
- b. Four or more delegates from the same organization: 15% off on the total delegate fees

FICCI Corporate Members (25% discount)
FICCI Associate Members (15% discount) *Plus GST @18% on the above

**Note:** Foreign delegates include Indians residing abroad, Foreigners residing in India and Indians representing Foreign Institutions • Each participant / institution can avail a maximum of 2 discounts / incentives offered on delegate registration fees

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**For Exhibition & Sponsorships, Contact Us:**

**Head Office**

Mayank Rastogi - Deputy Director, FICCI | E-mail: mayank.rastogi@ficci.com
Vivek Mishra - Assistant Director, FICCI
E-mail: vivek.mishra@ficci.com | Mob.: +91 9821400199, 9015830574

**Mumbai Office**

Narendra Naik - Deputy Director, FICCI | E-mail: narendra.naik@ficci.com
BANGALORE OFFICE

B.K. Nayak - Deputy Director, FICCI | E-mail: bk.nayak@ficci.com

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**For Reverse Buyer Seller Meet (RBSTM):**

Sudhanshu Gupta - Sr. Assistant Director, FICCI
E-mail: sudhanshu.gupta@ficci.com

**For Conference & Sponsorships, Contact Us:**

Rajesh Pankaj - Joint Director, FICCI
Priyanka Upreti - Assistant Director, FICCI
FICCI, Federation House, Tansen Marg, New Delhi - 110001
Tel.: +91 11 23722921, 23738760-70 (Ext. 246/281)
Fax: +91 11 23320714, 23721504
E-mail: education@ficci.com

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For registration & more information, logon to www.ficci-hes.com